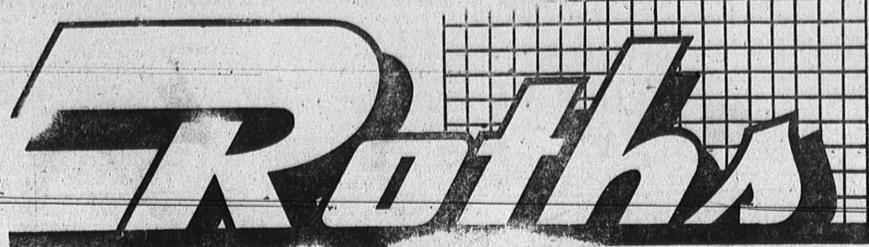


SALE

Response To Our Grand Opening Sale
ADVERTISED BRANDS AT LOWEST PRICES!
THURSDAY - FRIDAY - SATURDAY



HAWTHORNE & EL SEGUNDO BLVD., HAWTHORNE
 1321 POST AVE., TORRANCE

2713 E. MAIN STREET, VENTURA
 340 EAST MANCHESTER, LOS ANGELES
 4200 S. SAN PEDRO, LOS ANGELES
 5521 S. BROADWAY, LOS ANGELES
 2412 PICO BLVD., SANTA MONICA

— FEATURING —
 The Finest Top Graded
 Gov't. Inspected Meats

ROTH'S QUALITY MEATS

TOP GRADED GOV'T INSPECTED
 BEEF - PORK - VEAL - LAMB
 SMOKED MEATS

FANCY STEER BEEF
ROUND STEAK

Every Cut
 Juicy, Tender
 and Delicious

79¢
 lb.

FANCY STEER BEEF
RUMP ROAST

The Roast
 Preferred
 by Most

65¢
 lb.

PURE PORK
LINK SAUSAGE

A
 Breakfast
 Delight

49¢
 lb.

EASTERN SMOKED
HAMS

WHOLE OR BUTT END

59¢
 lb.

FANCY STEER BEEF
SWISS STEAK

Always
 A
 Family
 Favorite

79¢
 lb.

GENUINE BABY
LAMB BREAST

Fine
 for
 Stew

25¢

GENUINE BABY LAMB
SHOULDER ROAST

Serve
 With
 Mint

39¢
 lb.

FRESH SLICED
LAMB LIVER

Full
 of
 Vitamins

29¢
 lb.

Shank End **49**¢
 Center Slices **89**¢
 lb.

GENUINE BABY
LAMB CHOPS

A
 Meal
 Time
 Treat

69¢
 lb.

FRESH DRESSED
ROASTING RABBITS

ALL
 WHITE
 MEAT

35¢
 lb.

IOWA CORN FED
 CENTER
 CUT
 RIB

PORK CHOPS 69¢
 lb.

SATURDAY ONLY, AUGUST 12th!
 HERE IN PERSON FROM 1:30 TO 4:30 P.M.

The Kid from Powder River
 and his Cast from the Television Show.
 Entertainment and Prizes for the Kiddies!
 Sponsored by Ocoma Poultry, Chip Steaks, Hartz
 Orange Juice and Frigid Dough Products.

— FRESH FISH DAILY FROM SAN PEDRO —

FRESH FILLET OF
RED SNAPPER 39¢
 lb.

FRESH FILLET OF
WHITE FISH 49¢
 lb.

FRESH
SLICED SALMON 49¢
 lb.



Mild Cured
 Flavor Assured

EASTERN
SLICED BACON 47¢
 lb.

— ROTH'S SELF SERVICE DELICATESSEN —

FINE QUALITY ALL MEAT
SKINLESS WIENERS

Cellophane
 Packaged

35¢
 lb.

FRESH MADE
MACARONI SALAD 25¢
 lb.

GOLDEN CREME
COTTAGE CHEESE 17¢
 lb. 1-Lb.
 CARTON

FULL CREAM OREGON
CHEDDAR CHEESE

Rich
 and
 Creamy

39¢
 lb.

— ROTH'S LIQUOR DEPARTMENT —

SCHMIDT'S Eastern
 CITY CLUB
BEER 29¢
 Quart
 Bot.
 Plus
 Dep.

HARPER'S FERRY
 STRAIGHT BLENDED
Whiskey \$2.98
 Full
 Fifth

MARIPOSA CALIF.
 SWEET
WINE 48¢
 Fifth

SEAGRAM'S
 7 CROWN BLENDED
Whiskey \$3.93
 Full
 Fifth

PAR-T-PAK
 ASSORTED
BEVERAGES 15¢
 Full
 Quart
 Plus
 Dep.

GRAND MONARQUE
 CALIFORNIA
BRANDY \$2.97
 Full
 Fifth

— ROTH'S SELF SERVICE BAKERY —

ASSORTED
**CUP
 CAKES**

2 for 7¢

Reg. 5c Each

HAMBURGER
 OR
 FRANKFURTER
ROLLS

29¢
 doz.

Regular 36c Doz.

DANISH
 Butter Horns
**STREUSSEL
 OR
 SNAILS**

2 for 9¢

Regular 6c Each

Tall No. 1 Can **5**¢
 1/2 Can **7**¢
13¢
 Large 3-Lb. Can **\$1.69**
 HARTZ'S CHILI CON CARNE WITH No. 300 BEANS Can **33**¢
 EVEREADY VEGETABLE COCKTAIL 2 12-Oz. Cans **15**¢
 BLUE WHITE SOAP FLAKES 3 Pkgs. For **25**¢
 MARTINELLA APPLE JUICE CIDER **25**¢
 ON TEA - BULK **25**¢
27¢
29¢